



NEW DIRECTIONS
A R O M A T I C S

HOW TO USE BOTANICAL EXTRACTS

*The suggested usage rate is 0.5 - 2% by weight of the product.

HOW TO INCORPORATE EXTRACTS IN FORMULATIONS

*Most extracts should be added to the cool down phase of the formulation.

- For **shampoos, creams, and other thick products**: Mix 5-10 ml of hot water (45°C – 50°C; the temperature of the cool down phase) into the powdered extract until it dissolves. Combine this mixture thoroughly into the product.
- For **mists, toners, and other products that are almost entirely water**: There is no need to dissolve the extract before adding it to the product.

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