



**MATERIAL SAFETY DATA SHEET**

**SECTION: 1.1 PRODUCT IDENTIFICATION**

**Product Name:** Dead Sea Mineral Mud Mask  
**INCI (USA)** Not Allocated  
**INCI (EU)** Not Allocated  
**CAS #:** Not allocated  
**Uses:** Cosmetics, Skin care (Face & Body)  
**Country of Origin:** Jordan

**SECTION: 1.2 COMPANY IDENTIFICATION**

**Company:** New Directions Aromatics Inc.  
**Address:** 6781 Columbus Road, Mississauga, ON. L5T 2G9 Canada  
**Telephone No:** 905-362-1915  
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**24 HOUR EMERGENCY TELEPHONE NUMBER: (613)-996-6666 CANUTEC**

**SECTION: 2. COMPOSITION / INFORMATION INGREDIENTS**

Component	CAS No.	INCI Name	wt/wt%	Purpose
Natural Black Mud	977118254	-----	83±2%	Active
Glycerin USP	000056815	Polyhydric Alcohol	16±2 %	Moisturizer
Sweet Almond Oil	999001810	Hydrogenated sweet almond oil	1.5 %	Care additive
Honey	008028668	-----	0.5	Care Additive
Euxyl K702	000122996	Phenoxyethanol	1.0 %	Preservative
	000065850	benzoic acid,		
	000520456	dehydroacetic		
Bitter Almond Oil	-----	Essential Oil	0.05%	Odor

**SECTION: 3. HAZARDS IDENTIFICATION**

**Medical Information:** Non-irritating, non-sensitizing to skin. May be harmful if swallowed. May be harmful if inhaled. May cause mild irritation to eyes.

**SECTION: 4. FIRST AID MEASURES**

**Eye Contact:** Contact with eyes can produce burning sensation. Irrigate with water immediately, continue flushing eyes with water for 15 minutes. Seek medical attention if irritation persists.

**Inhalation:** Remove to fresh air. Give oxygen if breathing is labored and seek medical advice.

**Ingestion:** Rinse mouth; dilute with milk or water and consult a physician immediately. Do not induce vomiting. Never-give anything by mouth if victim is unconscious, is rapidly-losing or is Convulsing.

**Skin Contact:** Skin contact can produce irritation, or itching of the skin. Remove contaminated clothing; wash with soap and plenty of water. Seek medical attention if irritation persists.

**SECTION: 5. FIRE FIGHTING MEASURES**

**Flash Point:** None Not combustable.  
**Extinguishing media:** Use appropriate extinguisher for surrounding area.



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<b>Special Procedures:</b>	Determine the need to evacuate or isolate the area according to your local emergency plan.
<b>Unusual Firefighting Hazards:</b>	None identified.
<b>Protective Equipment:</b>	Self-contained breathing apparatus and protective clothing should be worn when fighting fires involving essential oils or chemicals.
<b>Combustion Product:</b>	Not applicable.

### SECTION: 6. ACCIDENTAL RELEASE MEASURES

<b>Personal Precautions:</b>	Wash with soap and water.
<b>Safety Precautions:</b>	Eliminate all ignition sources. Ventilate area. Determine the need to evacuate or isolate the area according to your local emergency plan.
<b>Environmental Precautions:</b>	Keep away from drains, surface and ground water. Report spills to appropriate Authorities if required.
<b>Methods For Cleaning Up:</b>	Contain and collect material and place in suitable container for disposal. Absorb remainder with suitable material. Comply with all federal, state, and local regulation. Wipe small spills with cloth. Clean with water and detergent.

### SECTION: 7. HANDLING AND STORAGE

<b>Handling:</b>	Avoid inhalation and contact with skin and eyes. Good personal hygiene practices should be used. Wash after any contact, before breaks and meals, and at the end of the work period. Contaminated clothing and shoes should be cleaned before re-use.
<b>Storage:</b>	Containers should be kept closed in order to minimize contamination. Store in a cool, dry, well ventilated place protected from light.

### SECTION: 8. EXPOSURE CONTROLS AND PERSONAL PROTECTION

<b>Eyes Protection:</b>	The use of safety glasses is recommended.
<b>Respiratory Protection:</b>	In well- ventilated areas, respiratory protection is not normally required.
<b>Protective Gloves:</b>	Using chemical resistant gloves is recommended.
<b>Protective Clothing:</b>	Using chemical resistant clothing is recommended.
<b>Protective Equipment:</b>	An eyewash fountain and / or safety shower should be available in the work area. Acceptable industrial hygiene practices should be maintained.

### SECTION: 9. PHYSICAL AND CHEMICAL PROPERTIES

<b>Appearance:</b>	Grey colored viscous mud
<b>Odor:</b>	Mild odor
<b>Density</b>	1.4925
<b>pH:</b>	7.0
<b>Water Content:</b>	30 %
<b>Flash Point:</b>	Not applicable.
<b>Organic Matter:</b>	26 %
<b>Inorganic Matter:</b>	44 %

### SECTION: 10. STABILITY AND REACTIVITY

<b>Stability:</b>	Chemically stable. This material presents no significant reactivity hazard.
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**Conditions to Avoid:** Not established.  
**Materials to Avoid:** Strong acids, strong alkali, oxidizing agents.  
**Flammability:** Not combustible.  
**Hazardous Polymerization:** N/A  
**Decomposition Products:** None identified.

**SECTION: 11. TOXICOLOGICAL INFORMATION**

**Inhalation:** Not applicable.  
**Skin Contact:** Adverse skin effects not expected. Use normal personal hygiene.  
**Eye Contact:** May irritate eyes.  
**Ingestion:** Low order toxicity causing irritation of the stomach and intestines which results in nausea and vomiting.  
**Medical Conditions Aggravated by Exposure:**  
**Chronic Toxicity:** No data is currently available.  
**Carcinogenicity Data:** None of the components of this material are listed as a carcinogen.  
**Reproductive Toxicity:** No adverse effects on reproduction are known.  
**Acute Toxicity Values:** No data is currently available.

**SECTION: 12. ECOLOGICAL INFORMATION**

Not established. Avoid any pollution of ground, surface or underground water.

**SECTION: 13. DISPOSAL CONSIDERATION**

Sanitary landfill in accordance with local, provincial and federal regulations. Check with disposal expert to insure compliance.

**SECTION: 14. TRANSPORT INFORMATION**

Not classified as a dangerous goods. No special transport required.

**SECTION: 15. REGULATORY INFORMATION**

<b>WHMIS (Canada):</b>	<b>HMIS (USA):</b>	<b>EU Risk and Safety Phrases</b>
N/A	Not allocated.	Not allocated.

**SECTION: 16. OTHER INFORMATION**

**Revision Date:** January 19, 2012

**SECTION: 17. DISCLAIMER**

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## CERTIFICATE OF ANALYSIS

**Product:** Dead Sea Mineral Mud Mask  
**Lot No.:** 21025-A01  
**Manufacturing Date:** February 2011  
**Best Before:** February 2016

<u>Properties</u>	<u>Specifications</u>	<u>Results</u>
<b>Appearance:</b>	Grey colored viscous mud	Complies
<b>Odor:</b>	Mild odor	Complies
<b>Density</b>	1.4925	Complies
<b>pH:</b>	7.0	Complies
<b>Water Content:</b>	30 %	Complies

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